

WILLIE HURT

(312)-647-4837 | willhurt2004@gmail.com | Chicago, IL | williehurtmedia.com

EDUCATION

Florida Agricultural and Mechanical University (FAMU)

Aug '23 - May '26

Bachelor of Science in Journalism

Tallahassee, FL

- 3.72 GPA

PROFESSIONAL EXPERIENCE

THE NEW SCHOOL

Jul '22 - Mar '23

Staff Writer

Chicago, IL

- Published 13 original SEO-optimized sports articles across weekly deadlines
- Conducted research on sports trends along with community trends to develop timely and engaging story pitches
- Gained hands-on experience with digital journalism, content strategy, and audience targeting

CAN TV

Jun '25 - Aug '25

Production Intern

Tallahassee, FL

- Operated studio cameras, audio boards, and control room equipment to support live and taped television productions
- Edited video segments using Adobe Premiere Pro to create polished content
- Assisted directors and producers with show setup, set design, and background staging for multiple network programs
- Researched, filmed, and produced an original news package covering featuring interviews and community storytelling

WORK EXPERIENCE

Progressive Black Men Inc.

Oct '25 - Present

Social Media Manager

Tallahassee, FL

- Developed and managed a multi-platform content calendar for Instagram, Facebook, and X to maintain consistent digital engagement
- Wrote clear, engaging, and brand-aligned captions tailored to different audiences and platforms
- Created and scheduled strategic social media posts to promote events, initiatives, and organizational updates

Journey Magazine

Oct '24 - Present

Staff Writer and Editor

Tallahassee, FL

- Composed feature stories and lifestyle content tailored to the Black college experience, blending culture, identity, and storytelling
- Expanded storytelling range through creative nonfiction, personality profiles, and multimedia-supported content
- Adapted writing style to fit the magazine's brand, audience, and visual storytelling approach

WANM 90.5 THE FLAVA STATION

Oct '22 - Present

On-Air Personality (The Playmakers)

Tallahassee, FL

- Contributed to a live weekly sports talk show by delivering in-depth analysis, discussing trending stories, and engaging audiences on current sports events
- Analyzed sports data and trends to deliver insightful commentary and drive engaging debates on professional and collegiate athletics
- Enhanced on-air communication skills by speaking live for up to 90 minutes weekly, engaging an audience of listeners while managing real-time discussions and caller interactions under tight time constraints

KEY SKILLS

- Adobe Cloud (Premiere Pro, Audition, Photoshop, After Effects, Illustrator, Indesign) * ENPS * WordPress * Canva * Strong public speaking and presentation skills * Multimedia package production * Field reporting, voiceovers, live shots * Content creation (Tiktok, Instagram Reels, Twitter/X) * Teleprompter and camera operations * Interviewing, research, investigative journalism * Web content strategy, analytics, trend monitoring * Publishing experience